



## Volume 2 – November 2013

Hi Everyone,

Welcome to the Georgina Josephine Foundation's second newsletter! The Foundation has been busy over the last few months.

Some highlights have been displays with the Master Builder's Association, and attending the National Road Safety Forum in Tasmania.

The next event will be stalls on the Saturday of Young's Cherry Festival (6-8th December 2013). Plans are well under way for the Foundation's Young Family Duck Day to be held on 23rd February 2014, so mark this day in your diary!

### WHAT HAVE WE BEEN DOING?

#### National Road Safety Forum, 30<sup>th</sup> July 2013

On Tuesday 30<sup>th</sup> July the 2<sup>nd</sup> National Road Safety forum was held in Tasmania. Emma was fortunate enough to be able to attend, and went to the 'Safe Vehicles' stream on the day.

There was much discussion about a range of issues, including new and emerging safety technology, including AEB- Autonomous Emergency Braking; Assessment of vehicle design and safety features in terms of VRU's (Vulnerable Road Users- ie pedestrians, bike riders etc); safer motorcycles; night vision head-up displays; and conspicuity issues for motorcyclists and bicyclists.

One quote from the day stated USA studies found **'90% of motor accidents involved some form of human error,'** and that 'automation is the key to removing that error.' (David Strickland, Administrator, National Highway Traffic Safety Administration USA). However, it was also stated that at the current time, **there is still no replacement for 'an alert driver'**. In other words, we can use technology to assist us when driving, but

drivers must be alert and are ultimately responsible for all actions when behind the wheel of a car!



**E Cockburn with Mr Peter Frazer, founder of 'The SARAH Group' at MONA, Hobart, Tasmania. July 2013**

A highlight was when the Hon. Sharon Bird, then Parliamentary Secretary for Infrastructure and Transport, mentioned driveway safety and how the issue is of continued importance during her closing speech.

#### Master Builder's Association Trade Show and Expo

Over the last several months the Foundation has been involved in several activities:

- **Master Builder's Association Trade Show, Roseville, Sydney**
- **Master Builder's Expo in Newcastle**

Both events were successful, providing the opportunity to speak to builders and tradies about the key messages regarding development of safe housing design for children. Features discussed included the higher door handle, self closer, solid-core inward-swinging door, between houses and attached garage. Attendees viewed a working model of the electronic cut-off switch for automatic roller doors, and the new reversing system for cars soon to be available on the market 'Reverse Alert'. For further details about these have a look at our website- [www.gjfoundation.com.au](http://www.gjfoundation.com.au).





Display at MBA Tradeshow, Roseville, Sydney 31<sup>st</sup> July.

- **Master Builder's Association Trade Information nights- Orange and Bathurst, August 2013.**

The Foundation attended information nights on the 19<sup>th</sup> and 20<sup>th</sup> of August, presenting key messages about driveway safety, safe housing and driveway design to the builders who attended. Surveys conducted after each session showed before the presentation, 74% of attendees were unaware of the severity and frequency of LSVR accidents, and afterwards, 84% said they would discuss our ideas with their clients.

The Foundation would like to thank the Master Builder's Association and their staff for enabling us to be a part of their events.

## LOCAL EVENTS...

A **Babies expo & Boutique markets** was held at the Town Hall in Young on the 13<sup>th</sup> October. The event helped raise funds for the local hospital's maternity service, and the Foundation held a stall at this event.

### Mini Fundraiser

The mini fundraiser for this current period is raising funds for the Young Family Duck Day to be held at the Young Town Pool (February 23<sup>rd</sup> 2014) .

Prizes include: One nights accommodation in Sydney at Parramatta with two Cable Wake Park passes, and a Sara Lee gift Voucher; Donges SUPA IGA gift voucher; local restaurant Cafe De Jour voucher.

Prizes to be drawn on Friday the 6<sup>th</sup> December 2013. Winners will be contacted by phone.

### Young Technology High School- Driveway Safety Display, November 2013

On Monday the 18<sup>th</sup> November, a display was held on the school oval, using stationary parked cars (a Holden sedan and a Navara work ute). Four sessions were held, talking to Year 10 and 11 girls and boys.

Many students were surprised to find that even though 25-30 students or more were seated behind the sedan on a 10 metre long mat, the volunteer sitting in the driver's seat could not see anyone for at least 7 or more metres behind the vehicle, in the rear vision or side mirrors.

### Ms Judith Durham, Patron

We were saddened to hear of our Patron, Ms Judith Durham, falling ill earlier this year, however, are very glad her recovery has enabled her to once again step back onto the stage to continue the Seekers 50<sup>th</sup> Anniversary tour! We keep you in our thoughts

Judith! (Source: The Seekers Facebook Page)





# Safe Driveways



# Safe Children

*YHS display cont.:*

The main messages reiterated were:

- As the driver of the vehicle, you are the one responsible;
- Do a 'circle of safety' before getting in the car to drive (no matter where you are);
- ‘If you don’t know, don’t go’- if you don’t know if there are children around/behind the car, don’t go.



### **Recognition:**

*The Foundation was privileged to have received two awards over the last month. A Highly Commended was received in the Bush Spirit section of the NSW Tidy Towns awards. The Foundation also received a Kidsafe NSW Local Champion award.*

### **UPCOMING EVENTS:**

**Australian Road Safety Foundation Awards- 27<sup>th</sup>**  
November 2013, Brisbane Exhibition Centre.

**Young Cherry Festival, December 6-8<sup>th</sup>** – Sat 7<sup>th</sup>- stall  
Anderson Park markets; stall The Autopro Car Show

**Big W BBQ-Sat 14<sup>th</sup>** December 2013, Big W, Young

**Save the date: Sunday 23<sup>rd</sup> February 2014-**  
**Young Family Duck Day**

This will be a fun-filled event for all the family at the Young Town Pool. There'll be races and activities for all ages, Jumping castle, market stalls, BBQ and canteen available, 100 'duck' club, and our major fundraiser will be drawn- prizes include:

1<sup>st</sup>: Autographed 2013 NRL State of Origin Game 2 Jersey

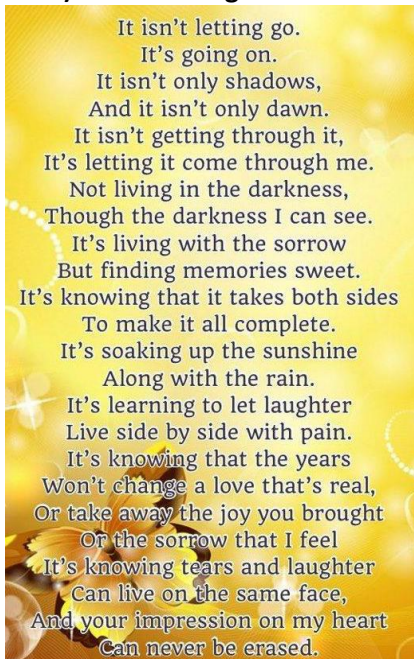
2<sup>nd</sup>: Four VIP passes Movieworld, Seaworld, Wet n' Wild

3<sup>rd</sup>: The Seekers 50<sup>th</sup> Anniversary CD- Autographed

4<sup>th</sup>: 'Paint my Ride' Car painting

Email for tickets- [admin@gjfoundation.com.au](mailto:admin@gjfoundation.com.au), or locally tickets will be available through various Young businesses.

**Something for those whose children's first angel days (anniversaries) are occurring around this time...**



(Source: Supporting Mums of Angels; Facebook)



Number of Facebook followers: 463 likes

Click here to view our Facebook page:

<https://www.facebook.com/gjfoundation>



The work we do cannot happen without support. If you would like to donate you can do this through our website:

[www.gjfoundation.com.au](http://www.gjfoundation.com.au)

**Hope you all have a Merry Christmas, here's to more Safe Driveways in the New Year!!**

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